Terms and Conditions for Visitors and Delegates
(as of 11/2026)

1. The organiser is

   Messe Frankfurt Middle East GmbH (Dubai Branch)
   HSBC Tower Building (10th Floor)
   Emaar Sqare, Downtown Dubai
   Dubai, U.A.E.

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   (hereinafter referred to as "**MFME**").

   These terms and conditions apply to Visitor and Delegate registrations for all exhibitions and conferences (each an "Event") organised by Messe Frankfurt Middle East GmbH Dubai Branch (referred as "MFME") in the United Arab Emirates. By submitting your registration, you agree to be bound by these terms. If you do not agree to be bound by these terms MFME will be unable to accept your registration.

2. Your registration constitutes an offer to MFME to attend an Event. All registrations are subject to acceptance by MFME which will be confirmed in writing (including but not limited to email). A contract between MFME and you will only be formed when this confirmation is sent to you (whether or not it is received) provided that if confirmation is not sent within 14 days of us receiving your registration, it will be deemed to be rejected unless we notify you otherwise. MFME reserves the right to refuse to accept any registration. For ticket categories requiring eligibility verification or approval, submission of an application does not constitute acceptance by MFME. Registration will only be confirmed once the relevant eligibility requirements have been satisfied, payment has been received where applicable, and confirmation has been issued by MFME.

3. Payment for the Event must be received in full by MFME in accordance with Messe Frankfurt Middle East GmbH Group's payment terms from time to time in force but in any event not later than 48 hours before the Event. If payment in full is not received before the Event, MFME reserves the right at its sole discretion and without liability either to require payment as a condition of entry to the Event or to refuse entry to the Event or restrict electricity connection to the party in default of payment. No refunds of any proportion of fees already paid (if any) will be made and any balance of the fees will remain due and payable where entry to an Event is refused under this condition 3.

4. Discounts for group registrations are only valid for the number of Delegates specified. If the number of Delegates attending the Event is less than the number specified in the group booking (either as a result of cancellations prior to the Event or as a result of Delegates failing to attend the Event), MFME reserves the right to revise the fees in line with the number of Delegates actually attending the Event in accordance with MFME's published prices then in force and require payment of such fees in accordance with the terms of condition 3.

5. Prices for each Event are correct at the time of publication. MFME reserves the right to change the prices at any time but changes will not affect registrations which have already been confirmed by MFME.

6. All ticket purchases for Visitor admission are final. Once a registration has been confirmed by MFME, no cancellations, refunds, credits, exchanges, or transfers will be permitted, except where expressly permitted by MFME. Where MFME approves a change or upgrade from one ticket category to another, MFME may cancel the original registration and refund the fees paid for that registration, subject to the Visitor completing and, where applicable, paying for the replacement registration. No cancellation or administration fee will ordinarily apply to an approved ticket upgrade or reclassification. Where MFME exceptionally agrees to a refund outside these circumstances, MFME reserves the right, to the extent

permitted by applicable law and disclosed to the Visitor, to deduct reasonable and non-refundable third-party transaction or processing charges actually incurred in connection with the original transaction or refund.,. MFME reserves the right to cancel any registration at its sole discretion.

7. Registrations for conference Delegate passes, cancelled after confirmation by MFME but more than 30 days before the Event are subject to a $200 administration charge and 5% VAT. Registration fees for registrations cancelled 30 days or less before the Event must be paid in full. If you fail to attend an Event, the full fees remain payable and no refunds will be given. MFME reserves the right to cancel any registration after confirmation in which case all fees paid will be refunded. You acknowledge that the refund of registration fees is your sole remedy in the event of cancellation of your registration by MFME and all other liability is expressly excluded.

8. Conference Delegate substitutions are welcome at any time but in all other respects Visitor registrations are issued for your personal use only. You may not purchase registrations as agent for any third party or sell or otherwise transfer your registration to others, or exploit the registration commercially or non-commercially in any way.

9. MFME reserves the right at any time to change the format, participants, content, location and timing or any other aspect of the Event, in each case without liability.

10. MFME reserves the right to postpone or cancel an Event at any time for any reason whether or not due to causes beyond its reasonable control. Where an Event is postponed, your registration will be valid for the postponed Event if you wish to attend. Where MFME postpones or cancels an Event (and you no longer wish to attend the Event where it has been postponed), you will be entitled to receive either a credit note or a refund in respect of the full registration fees at your discretion. You acknowledge that the credit note or refund of registration fees (or the continued validity of your registration if you choose to attend a postponed Event) is your sole remedy in the event of postponement or cancellation by MFME and all other liability is expressly excluded.

11. MFME reserves the right without liability to refuse admission to, or to eject from the Event, any person in its absolute discretion, including (without limitation) any person who fails to comply with these terms and conditions or who in the opinion of MFME represents a security risk, nuisance or annoyance to the running of the Event. You agree to comply with all reasonable instructions issued by MFME or the venue owners at the Event.

12. All unauthorized photography and the recording or transmitting of audio or visual material, data or information is expressly prohibited. You consent to filming and sound recording and photography of the Event as a Visitor and you consent to the use by MFME of any such recording or photography anywhere in the world for promotional, marketing and other purposes.

13. The personal information which you provide to us will be held by us in a database and may be shared with other companies in the Messe Frankfurt Group and selected third parties in the UAE and internationally for direct marketing purposes including but not limited to telemarketing, emailing, SMS and other marketing activities.

14. The personal information obtained from badge scanning will be used for access control, security and analysing Visitor traffic with a view to improving the Event experience for Visitors, Delegates and others. MFME may also use de-identified image data taken from cameras and/or location data collected via a mobile phone app and Bluetooth beacons to analyse Visitor traffic and/or to assess attendance at specific seminars or presentations. This data may be shared with the relevant exhibitors and/or sponsors.

15. MFME excludes all liability for loss, injury or damage to persons or property at the Event. All indemnities, warranties, terms and conditions (whether express or implied) are excluded. MFME accepts no liability for any loss or damage whatsoever that you may suffer in connection with or arising from the Event whether direct, indirect or consequential (including but not limited to loss of profit, loss of business or any other

type of economic loss) or otherwise. If MFME is liable to you for any reason, MFMEs total liability to you in relation to the Event (whether under these terms or conditions or otherwise) is limited to the amount of the registration fees paid by you to MFME.

16. MFME reserves the right to amend these terms and conditions from time to time and you will be subject to the terms and conditions in force at the time you submit your registration.

17. These terms and conditions will be governed by the laws of the Emirate of Dubai and such federal laws of the UAE applicable in the Emirate of Dubai and disputes under or in connection with them shall be subject to the non-exclusive jurisdiction of the Courts of Dubai.